



IFT COMMUNITY
ARNIVAL
2024

SPONSORSHIP PACKAGE

ABOUT THE EVENT

The Annual Islamic Foundation of Toronto Carnival is one of the highlight events for the Scarborough Muslim community. Attracting over 10000 people from all over the greater Toronto area, it has quickly become a yearly summer ritual for many in the community.

Our community carnival led by youth runs all day long with entertainment for everyone. From a full-size Ferris wheel for epic views of the community to our grand bazaar featuring unique hand-made ornaments and amazing cultural clothes for everyone. Our fully halal food market has some of the best BBQ and festival foods available for you to enjoy while kids get their face painted and enjoy freshly spun cotton candy.

EVENT DATE

**August 17,
2024**

10,000
Attendees

100%
For the Community

VARIOUS ATTRACTIONS

Young or old, the IFT Community Carnival has something in store for you!



FOOD BAZAAR

Our bazaar features a variety of Muslim owned businesses from cloth vendors to Islamic art for families to enjoy!



RIDES & INFLATABLES

It's a day you can't resist - with all day entertainment from rides, inflatables, car show, fireworks and more!



FOOD FESTIVAL

This year's food festival will be bigger and better than ever, all foodies are in for a treat!

SOMETHING FOR EVERYONE

Young or old, the IFT Community Carnival has something in store for you!



KID ZONES

Face painting, balloon artists, live performances, storytelling... you name it we got it!



COMPETITIONS & GIVEAWAYS

A variety of games that will benefit our sponsors, vendors and attendees!



EMPOWERING OUR COMMUNITY

The true essence that allows this carnival to continue every year - uniting our Ummah.

ADDITIONAL OPPORTUNITIES

IN-KIND SPONSORSHIP

Non-monetary sponsors will be recognized.

T-SHIRTS SPONSOR (Approx. \$2300)

All T-shirts will include sponsor on Sleeve

NOTE: In order for sponsors to receive all features, contracts must be signed by Saturday, June 29th, 2024.

PALESTINE DONATIONS

As we come together to celebrate and strengthen our community at the Annual IFT Community Carnival, we are reminded of our brothers and sisters in Gaza facing immense hardship. The recent events in Gaza have left many families in dire need of assistance. Homes have been destroyed, and essential resources are scarce, creating a humanitarian crisis that demands our attention and support.

In the spirit of solidarity and compassion, we are dedicating this year's carnival to bring joy to our local community and extend a helping hand to those in need in Gaza. We are committed to **donating half the proceeds from the carnival to relief efforts in Gaza.**




















By sponsoring our carnival, you are contributing to a joyous and enriching community event while also making a significant impact on the lives of those struggling in Gaza.

Your support will help us bring smiles and hope to many, both near and far.

CHOOSE YOUR SPONSOR PACKAGE



FEATURES

	\$750	\$1000	\$2,500	\$5,000	\$7,500	\$10,000
	BASIC	BRONZE	SILVER	GOLD	PLATINUM	TITLE
RECOGNITION CERTIFICATE						
DEDICATED INSTAGRAM POST						
EXPOSURE ON T-SHIRTS & BANNERS						
ALL DAY PASSES		2	4	6	8	12
OFFICIAL CARNIVAL T-SHIRT		1	2	3	5	7
1 BOOTH AT EVENT				STANDARD	PRIME	PREMIUM
FOOD VOUCHERS				3	5	10
RIDE NAMED AFTER YOUR BUSINESS						
DEDICATED VIDEO POST (MUST BE PROVIDED)						
EXPOSURE ON MAIN POSTER						

WHY SPONSOR US?

Your business will have the opportunity to align your brand with a major community event and will receive unparalleled exposure to over 10,000 GTA Muslims through various mediums, allowing you to reach many potential customers.

The organizing committee will be able to offset expenses and invest funds into organizing an event to remember whilst minimizing the cost for attendees!

Estimated operating expenses: \$55,000

ALL SPONSORS WILL RECEIVE RECOGNITION AND RECEIPT



PAST SPONSORS



READY TO SPONSOR US?

CONTACT US

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